

# The Community Press

*"A Little Paper With Big News"*



*Serving  
Lee County,  
Florida and  
Surrounding  
Areas*

P.O. Box 2813  
Ft. Myers, FL 33902-2813  
239-209-4247

Website: [www.thecommunitypressfla.org](http://www.thecommunitypressfla.org)  
E-mail: [thecommunitypressfla@gmail.com](mailto:thecommunitypressfla@gmail.com)

# The Community Press

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## *About Us*

The Community Press of Florida, Inc. bases its work on the human goods needed to renew and transform the community. Fundamental to this is recognition of the importance of the vision implied by the statement, "A little paper with big ideas." Progress and positive changes will be achieved only if community stakeholders are proactive participants in the process of problem diagnoses, development of strategies, formulating of plans, and effective implementation of programs.

The mission of the Community Press of Florida, Inc. is to promote educational, cultural and spiritual renewal while providing needed collaborative services. This promotion involves the study of cultural patterns, the analysis of public policy, and the fostering of local community involvement in finding solutions to problems in our society. We embrace a paradigm of personal responsibility. Our work highlights the limited role of government in facilitating human participation in the fostering of the common good and the importance of basic or authoritative communities, such as the family and the church, in the work of redeeming the culture.

Charities serving impoverished communities need to be exposed to a fundamentally sound paradigm based on correct principles to meet human needs. Instead of simply focusing on providing an endless lifeline of direct assistance there is a need to follow the admonition that certain kinds of demands go beyond the simple material and call for discerning the deeper human need. In striving to discern and address such needs the The Community Press of Florida, Inc. embraces discussion, analysis, and collaborative involvement in a variety of educational and service-oriented activities in our community.

Love of neighbor, concern for the poor, and a desire to build a society that respects human dignity outline the elements of a truly humane society and are all-important elements of our work. We believe, however, that there is a difference between a crisis situation of need and the condition of poverty itself. A crisis situation of need demands immediate direct attention and places the giver as the principal actor. The condition of poverty, instead, demands the discovery of strategies placing the poor as protagonists of their own development. In helping the poor our good intentions are not enough. We must be willing to respect the goods of human nature and promote education, values and self-help if we want to truly effect lasting change.

**Phone: 239-209-4247 \* E-mail Address: [thecommunitypressfla@gmail.com](mailto:thecommunitypressfla@gmail.com)**

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## Frequent Advertisement Rates

Add \$50 Extra for Back Page	1x	3x (3 Months, price per issue)	6x (6 Months, price per issue)	12x (12 Months, price per issue)	18x (18 Months, price per issue)	Color Placement
Full Page	\$230	\$220	\$210	\$200	\$190	FREE
1/2 Page	\$115	\$110	\$105	\$100	\$95	FREE
1/4 Page	\$60	\$55	\$50	\$45	\$40	FREE
1/8 Page	\$45					FREE
Many other sizes are available upon request. Prices may change, please call for a quote.						

Publication Size	11. in x 17 in	Columns	6
Info Size	10 in x 16 in	Gutter Width	0.25 inches

## AD SIZES - 6 COLUMN MODULAR TABLOID

SIZE	TICKET	PICAS	INCHES
1/8	3 col. x 4"	30 x 24	5 x 4
1/4 vertical	3 col. x 8"	30 x 48	5 x 8
1/4 horizontal	6 col. x 4"	60 x 48	10 x 4
1/2 vertical	3 col. x 16"	30 x 96	5 x 16
1/2 horizontal	6 col. x 8"	60 x 48	10 x 8
Full	6 col. x 16"	60 x 96	10 x 16

## CHURCH or BUSINESS DIRECTORY

Include your business card in our Church/Business/ Community directory. We can create a business card for you or you can use a business card of your own. Church Directory will include a photo and worship schedules. **Only \$25.00** Buy 4 months and get the fifth month FREE! (*Must be paid in advance*).

**This is a great place to promote your house of worship.**  
**Worship ads can include a photo of your choice, church schedule**  
**and contact information. *Let us design an ad for you!***

**E-mail us at: [thecommunitypressfla@gmail.com](mailto:thecommunitypressfla@gmail.com)**  
**or call (239) 209-4247 for more information**

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## Production Requirements

Our production department is able to design your ad from the information you provide. Any logos or required artwork must be submitted as clean high resolution art. Photos should be original prints. Faxed or copied logos, art or photos do not usually reproduce properly. Photos, logos and artwork may be emailed to The Collaboration News ([thecommunitypressfla@gmail.com](mailto:thecommunitypressfla@gmail.com)). For maximum quality, digital files on disk or sent through e-mail as a PDF are highly suggested and preferred. We can accept Photoshop, Illustrator, Quark (with linked graphics and fonts), and PagePlus documents. Text documents include Word, Works and Notepad. When submitting a camera-ready ad, it must fit the exact dimensions for the applicable size.

If artwork is not sent the exact size, The Community Press reserves the right to fit the artwork to the appropriate size.

Accepted formats include JPG, TIFF and PDF (with embedded fonts). Resolution should be at least 300 dpi.

## Distribution

The Community Press is delivered to businesses, non-profit agencies and religious institutions in Lee County and surrounding areas.

An online edition is also distributed via the internet ([www.thecommunitypressfla.org](http://www.thecommunitypressfla.org))

## Deadline

The Community Press is published on the first Friday of the month. Ads and community information should be received the third Friday of the previous month. Ads and Directory information should be submitted as soon as possible to allow for production time. A proof will be provided by us prior to publication for approval by advertiser. However this does not include design changes. Once the signed proof has been accepted, the client is responsible for any errors not detected.

## Payment

Full payment must accompany ad material for all ads running one to three months, prior to publication. Ads running six to eighteen months may be paid in two installments (one half due at signing and the remaining half at the end of the first cycle). Accounts past due over 30 days could be subject to monthly 1.5% service charge or cancellation, when applicable. Prepaying 12 months or more in advance qualifies for additional incentives.

## Cancellations

Cancellation may occur at the customer's request with a two week notice on single monthly ads and 30 days notice on contracts 3 months or more.

## Policy

The publisher reserves the right to reject or cancel any advertising for any reason or no stated reason. Liability for errors shall not exceed the cost of that portion of the space occupied by such error.

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## Advertising Agreement

The undersigned agrees to advertise with the The Community Press of Florida, Inc. (hereinafter known as The Community Press) and comply with the terms and provisions of this agreement.

By signing, I, \_\_\_\_\_ acknowledge my authority to execute this agreement on behalf of the named company.

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**Contract Period:** \_\_\_\_\_

First Run Date: \_\_\_\_\_ Ad Size: \_\_\_\_\_

Cost Per Issue \$ \_\_\_\_\_ X \_\_\_\_\_ issues \$ \_\_\_\_\_

Color Charge \$ FREE X \_\_\_\_\_ issues \$ \_\_\_\_\_

Back Cover Charge \$ 50.00 X \_\_\_\_\_ issues \$ \_\_\_\_\_  
*(Upon Request)*

Sub-Total .....\$ \_\_\_\_\_

Production Charge \* .....\$ \_\_\_\_\_

Total Amount Due.....\$ \_\_\_\_\_

Payment .....\$ \_\_\_\_\_

Balance Due .....\$ \_\_\_\_\_



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### BILLING INFORMATION

ADVERTISER/AGENCY		
CONTACT AND TITLE		
STREET ADDRESS		BILLING ADDRESS IF DIFFERENT
PHONE (INCLUDING AREA CODE)	E-MAIL	WEB ADDRESS
SIGNATURE (Advertiser or Agency Representative)	DATE	SALESPERSON